

To our friends, customers, and community,

It is with bittersweet hearts that we, Ben and Ari, write to you to announce that we have sold Ben and Ari's. Sunday, April 9th, will be our last day of business. As we look back on our almost 18 years of service to our wonderful community, we wanted to take the opportunity to say thank you and tell you a little bit about our story.

We opened in August of 1999, when Ben was 9 years old and Ari was 4. Some of you may remember (before we built the arcade) when we ran the minigolf course from our shed. Ben worked the cash register and Ari made sure everyone had a ball in their preferred color! Eventually, we added the arcade, café, party rooms, and duck-pin bowling. We grew a little older too and on most weekends you could find the whole family helping out. Our Mom and Dad (Robin and Leonard) took care of the arcade, Ben learned how to run the kitchen, and now Ari ran the register and found a knack for tech-support and arcade game repair. We loved working together as a family, and we loved that our work was to bring fun and togetherness to your family too.

So we needed to say thank you.

Thank you to all our former and current employees. Ben and Ari's was often your first job in high school. Mom and Dad always took pride in watching you grow in responsibilities from 16 year olds getting their first pay check, to college students working as a supervisor for the first time, and now (for some of our first employees) as parents. You became part of the extended Ben and Ari's family, and we cannot thank you enough for caring about serving this community as much as we do.

We wish to convey our appreciation to Shaffer Entertainment. They were an invaluable partner to us through the years and their confidence in us will always be very gratifying.

To our general manager and partner John DeLuca: thank you not only for helping us grow Ben and Ari's but also for helping the real Ben and Ari grow too! You've been there for all our life events and changes. You taught us about working hard and how to lead by example. You helped us live out our shared values of commitment to the wider community and providing a safe, familyfriendly, place to have fun. We would never have made it this far without you.

We are unbelievably proud of our Mom and Dad. You showed us that it is hard work to run any business, but to own and operate a small business in accordance with the values of integrity, fairness, and charity requires uncommon perseverance. All four of us are also incredibly grateful for the support and guidance of our grandparents, Robert and Linda. They not only provided moral support but were often found working along side of us!

Finally to all our customers who became our friends: Thank you for letting us be a part of your life and this community for almost 18 years. Thank you for coming back time and time again. Thanks to the kids who came in more than a decade ago who now come back with their own kids. Thanks to the parents who supported us and let us be a part of your family's fun. Thanks to every kid who chose us for a birthday party (or parties!), to every team that celebrated with us, and every group of "grown-ups" who came in to relive their childhood. We are honored to have shared in your family's celebrations.

We know that our closing has come rather suddenly and due to confidentiality agreements with the buyer we were unable to be more forthcoming with this news. We will conduct this transition with the same integrity that we ran our business. To view our FAQ with reimbursement information follow this link: Ben & Ari's Closing FAQ

To this whole Ben and Ari's community: thank you for being part of our lives and helping us make Ben and Ari's a fantastic place to grow up. We've come a long way since we first started helping out around the family store and as our time as "mascots" comes to a close we are looking forward to new life stages as well. Ben is now 26 and getting married in August, while Ari is 22 and graduating from college this May. Thank you all for our time at Ben and Ari's and we hope you'll remember it the same way we do: We sure had a ball at Ben and Ari's!

With deepest gratitude, Ben and Ari



The Ben & Ari's Family - 1999